

CALLING ALL GIFTED WRAPPERS!

ENTER THE 17TH ANNUAL SCOTCH® BRAND MOST GIFTED WRAPPER™ CONTEST FOR A CHANCE TO WRAP YOUR WAY TO \$10,000

CAN YOU OR SOMEONE YOU KNOW TRANSFORM THE SIMPLEST BOX OR ODDEST-SHAPED GIFT INTO A WRAPPED MASTERPIECE? DO THE WRAPS EVEN SOMETIMES OUTSHINE THE GIFTS THEMSELVES? IF SO, WE WANT TO HEAR FROM YOU!

WHAT: The Scotch® Brand Most Gifted Wrapper™ Contest sponsored by 3M

WHERE: Celsius at Bryant Park in New York City

WHEN: Friday, December 6, 2013

WHO: Eight gift-wrapping finalists will receive a 3-day, 3-night all expenses paid trip to New York City.

WHY: You could win **\$10,000** and the title of **2013 Scotch® Brand Most Gifted Wrapper™**

HOW: Entering is easy! Visit MostGiftedWrapper.com.

- ★ To enter to win: Create an original 3-minute video describing why you have what it takes to be the Scotch® Brand Most Gifted Wrapper™. In the video, display at least one gift that you have wrapped and provide your best gift-wrapping tip.
- ★ To tell a friend: Complete the online form to send a gifted wrapper information about the contest and how to enter.



Entries must be received no later than Sunday, September 22, 2013. Visit MostGiftedWrapper.com for more information and to view the official rules.

